

Perth

Baseball Club Sponsorship Proposal





PERTH BASEBALL CLUB INC.
ABN 55 357 684133

YOU'RE INVITED TO JOIN WESTERN AUSTRALIA'S NO 1 CLUB
IN ONE OF THE WORLD'S MOST ENTERTAINING SPORTS.

Dear Prospective Sponsor,

Baseball is a high energy sport enjoyed by a league of fans the world over.

Here in Western Australia the Perth Baseball Club is committed to providing followers of the game with the ultimate match-day experience and to instilling in each a sense of belonging and pride in our club's achievements and philosophy.

On field our players strive relentlessly for success in the knowledge that they carry the high expectations of all our supporters, who with them follow every hit, endure every out and savour every victory.

The Perth Baseball Club is extremely proud of its on-field achievements having won a record 17 State League premierships, and is equally proud of its off-field success.

We enjoy outstanding levels of support from individuals and businesses whose names have become synonymous with our club and whose sponsorship has been pivotal to our overall success.

We invite you join our club as a sponsor and to enjoy with us the many good times that I can assure you lay ahead.

With over 40 home games played each year during the junior and senior season **Club Sponsors** are provided with a significant visible presence at Perth Baseball Club 'home' ground.

Sponsor packages can be tailored to your budget and requirements so please discuss how we can work together

The support of businesses such as yours is essential to the success of the Perth Baseball Club in the upcoming season and to the sport itself in Western Australia.

Yours sincerely,

Jake White

A handwritten signature in blue ink, appearing to be "Jake White", written in a cursive style.

Perth Baseball Club Committee Member and Senior Player



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A Little History About Perth Baseball Club founded in 1946

Organised baseball in Western Australia began in 1936 and one of the inaugural teams was Chevs. This club comprised many employees of Sydney Atkinson Motors, distributors of Chevrolet cars, hence the nickname and the "Chevy" which still today is a major sponsor of U.S. Major League Baseball.

Chevs remained one of the leading teams until late 1941 when the competition lapsed because of World War II. The winter of 1946 brought about the formation of the Western Australian Baseball League and Perth Baseball Club was formed. The club fielded two teams - A Grade and B Grade.

There were 8 clubs each comprising 2 teams and in the A Grade finals Perth won the second semi-final only to lose the Grand Final to Victoria Park in 12 innings.

It took just 3 years to win our first Premiership in 1949 - and we repeated the feat in 1950. In fact, Perth has won the League Premiership on 16 occasions - more than any other club!

The League team has played in the finals in 18 of the last 22 years of the W.A. Baseball League and Baseball W.A. The latest League Premiership victory was 2005-2006.

Perth Baseball Club also proudly boasts having had many of the most outstanding baseballers, coaches and administrators not only in this State but in Australia. Some of the names which readily come to mind include George Dickinson, Alf Hickinbotham, Tommy Smith, Bandy McPherson, Ron Thornton, Eric Robertson, Barry Stace, Terry Lean, the Moyle Family, Rod Byrne, Ray Michell, Tony Adamson, John Moore, Shane Tonkin and club stalwarts Vic Barrett, Jack Cody, Ned Halse, Graham List and Larry Caple.

At the 1996 Olympic Games in Atlanta, Shane Tonkin, Fred Lindberg and John Moore proudly represented Australia - the most of any one club in the land. Michael Moyle followed by playing at the 2000 Sydney Olympics. In addition, there have been not less than fifty-five Perth players chosen to play for Western Australia and nineteen of those went on to represent Australia.

For the over 40 years, our home ground has been at Inglewood Oval, Central Ave, Inglewood- only 7kms from Perth CBD.

Perth Baseball Club has six senior grades, enabling players of all degrees of ability to enjoy their baseball, both on and off the field. We also have a strong Junior Program which gives opportunities to children from 8 to 18 years to participate and also receive top level coaching.



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Sponsorship Packages

GOLD PACKAGE \$1500+

- 2.4m x 1.2m Colour Sign with your choice of displaying details including company logo, phone numbers etc. Displayed on our home run fence or back net.
- Signage inside clubrooms on a back lit sponsors board.
- Promotional announcements on our PA system acknowledging your support during home games at Inglewood Oval for both senior and junior games.
- An invitation including entry to join us at our annual awards night; food supplied.
- An Invitation to our annual sponsors/life members' day and entry to our sponsors area where you will be entertained by the club President and various Life members of the club. Food and drinks will be supplied.
- Invitation and entry to our club's social nights during the season.
- Social media posts promoting your business at your leisure with any promotion written by you.
- Logo on our website and a link to your website.
- Article on your business written by you on our website.

SILVER PACKAGE \$1000

- 1.2m x 0.6m Colour Sign with your choice of displaying details including company logo, phone numbers etc. Displayed on our back net.
 - Signage inside clubrooms on a back lit sponsors board;
 - Promotional announcements on our PA system acknowledging your support during home games at Inglewood Oval for both senior and junior games.
 - An Invitation to our annual sponsors/life members' day and entry to our sponsors area where you will be entertained by the club President and various Life members of the club. Food and drinks will be supplied.
 - Invitation and entry to our club's social nights during the season.
 - Social media posts promoting your business at your leisure with any promotion written by you.
 - Logo on our website and a link to your website.
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BRONZE SPONSOR \$500

- Signage inside clubrooms on a back lit sponsors board;
- Promotional announcements on our PA system acknowledging your support during home games at Inglewood Oval;
- Invitation to our club's social nights during the season.
- Logo on our website and a link to your website.

Tailor your own package (Ideas such as)

- Weekly match awards
 - Uniform Sponsorship
 - Naming rights to events, functions and facility structures such as scoreboard, home run fence and back net.
 - If you can think it, we can do it!
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PERTH BASEBALL CLUB INC.
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Sponsorship Confirmation

Business Name

Business ABN.....

Address

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Telephone No.

Contact Person.....

Club Sponsor Package

Gold \$1500

Silver \$1000

Bronze \$500

Tailored sponsor Package

Offer:

Requirements:

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Please select a form of payment and we will be in contact soon to arrange.

Debit/Credit

Cash

Cheque

Electronic Transfer (EFT)

